

Councillors Briefing Note No. 172

Service : Public Health & Public Protection **Further Enquiries to:** Emma Seria-Walker

Date Prepared: 24th January 2014

Direct Line: 01225 716840

Consultation on Implementing a Cumulative Impact Area in Salisbury

Wiltshire Council, as the Licensing Authority, is required to review and amend its Licensing Policy Statement every 5 years and as such we are currently in the process of drafting a revised policy for the council.

As part of this review, we have the opportunity to assess the feasibility of utilising other tools that are available to us to achieve the licensing objectives set out in the Licensing Act 2003, which are:

- the prevention of crime and disorder;
- public safety;
- the prevention of public nuisance;
- the protection of children from harm

Cumulative Impact Area (CIA) Policies were introduced as a tool for licensing authorities to limit the growth of licensed premises in a particular area. This is set out in the statutory guidance issued under section 182 of the Licensing Act 2003.

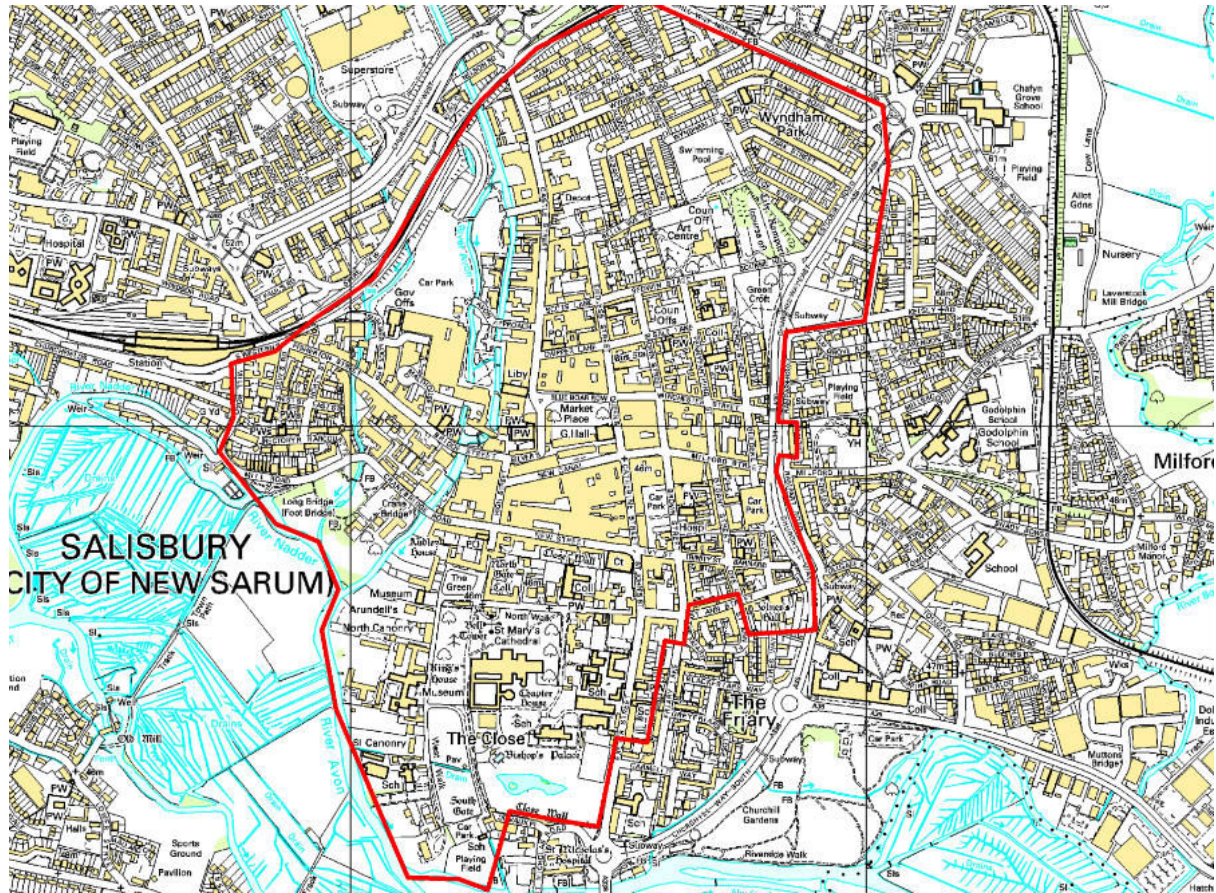
Salisbury has a vibrant and lively night time economy and has successfully achieved Purple Flag status for a second year. However, there continue to be areas within the Salisbury where the sheer density of licensed premises causes issues in relation to crime, anti-social behaviour, litter and noise nuisance.

The adoption of specific CIA policies will enable the Council to further control the number of licensed premises in a specific area. The effect of such policies, if adopted, will be to create a presumption that, where representations are received in respect of any applications for new or varied licences within the CIA, those applications will be refused or subject to certain conditions, unless the applicant can demonstrate that there will be no adverse cumulative impact on the area.

In order to gain the views of residents and businesses within the proposed area, a consultation will be launched and will run from January 27 until the 20th April 2014.

The proposed CIA is outlined in the map below and follows the boundaries of the Purple Flag area.

Map of proposed CIA



CIAs are already in place in Bristol, Bath and Southampton. Subject to consultation and agreement by councillors, a CIA in Salisbury could be in place by Christmas 2014.

Whilst we will primarily be targeting residents and businesses within Salisbury to participate in the consultation, we would welcome comments from all areas as Salisbury attracts visitors from all over the country.

The consultation can be accessed here:

<http://www.wiltshire.gov.uk/council/consultations.htm>

Alternatively, the survey can be accessed directly by clicking here:

<http://www.wiltshire.gov.uk/salisbury-cia-2014-survey.htm>

Maggie Rae, Corporate Director